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FOR IMMEDIATE RELEASE

SUPERIOR AIR PARTS ANNOUNCES THAT L. SCOTT HAYES HAS JOINED THE COMPANY AS VICE PRESIDENT OF SALES AND MARKETING

Hayes will be responsible for leading the company's strategic sales and marketing efforts to grow the presence of its piece parts, Millennium Cylinders, experimental XP-Engines and FAA certificated Vantage Engine in the general and sport aviation markets.

Coppell, TX, November 06, 2013— Superior Air Parts, Inc., President and CEO, Timothy T. (Tim) Archer, announced today that L. Scott Hayes has joined the company as Vice President of Sales and Marketing.

“In today’s highly competitive market, it’s not enough just to have the best products and pricing, you need to have a truly professional and dedicated sales effort to ensure you are meeting all of your present and potential customers’ expectations,” Archer stated. “The really exciting part of having Scott join the Superior Team is he not only brings a well-proven ability to develop and lead successful marketing and sales programs, but more importantly, early in his career he was a professional pilot.”

“Scott has been responsible for the operation and maintenance of a variety of aircraft types for a number of flight departments operating piston and turbine aircraft,” he said. “His aviation experience and sales expertise gives him a combination of skills that will be an invaluable benefit to our ongoing efforts.”

“Superior has all the elements in place now to take full advantage of the opportunities that are available throughout all of its target segments in the general and sport aviation markets,” Hayes said. “My background in a number of highly-competitive, consumer industries will give us a leg up in our efforts to differentiate Superior as the leader in both the aftermarket and OEM segments.”

“While my recent sales and marketing career path has been outside of aviation, I have a true passion for the industry, and that makes this opportunity with Superior even more special for me,” he said. “Knowing I share the same enthusiasm for flight as our customers is, to me, the best opportunity of all.”

Before joining Superior Air Parts, Hayes was a Business Consultant/Direct Sales Manager for Interstate Battery, Inc. Prior to that he was a Sales and Marketing Execution Account Executive for Valassis-ADVO, Inc.

Hayes holds a Bachelor of Science degree in Professional Aviation from Louisiana Tech University. He is a private pilot with commercial, instrument, CFI and Learjet type ratings and has over 2,300 hours total flight time.

About Superior Air Parts, Inc.

Superior Air Parts, Inc., a wholly owned subsidiary of Superior Aviation Beijing, is a leading manufacturer of FAA approved aftermarket replacement parts for Lycoming and Continental aircraft engines. In addition, the company manufactures the FAA certified Vantage Engine and the XP-Series Engine family for experimental and sport aircraft builders. For more information, visit: www.superiorairparts.com

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